

Online Sustainable Cultural Management Course for European Theatres

January - June 2022

A joint initiative of the European Theatre Convention and Mitos21

FOCUS SUSTAINABILITY

This course is open to all member theatres, creative teams and individual staff members across all departments of both theatre networks. It aims at offering the fundamentals of sustainable cultural management and artistic creation processes. European theatre professionals will be empowered to obtain basic knowledge for tackling the transition to create a greener, more environmentally conscious and mindful just future, considering the most recent sectoral developments around the world.

Upon completion of the full course consisting of six sessions, each participant receives a certificate of attendance.

Course Programme:

1	27 January	Introduction to Creative Climate Leadership and Embedding Sustainability, in partnership with Julie's Bicycle
2	24 February	Artistic Visions for a Greener and More Just Future
3	31 March	Tools for Sustainable Transformations in Theatre Buildings and Operations
4	28 April	Green Theatre Productions and Fair Collaboration & Touring
5	2 June	Communication, Digitalization & Creation of Public Debate
6	30 June	Practice What You Preach - Learning from Each Other

Each session consists of:

- Expert(s) lecture with Q&A
- Break out learning sessions
- Hands-on feedback rounds to share learnings

Committed to join the course?

This six-month-long course is conceived to offer a holistic perspective embedding environmental sustainability into theatre organisations, through a capacity-building and peer-learning approach with international networking amongst fellow colleagues.

It is strongly recommended that colleagues who sign up for the course attend all six sessions offered. The organisers will provide certificates of attendance to participants who have completed the full cycle of workshops and reserve the right to alter the programme if needed.

Ready to be part of it?

When: Block your calendar

Each session takes place online on a Thursday afternoon and lasts 2 hours, from 15:00-17:00 CET

How: Register now

Save your seat and [register online](#) by 17 January 2022.

Programme

27 January

1. Introduction to Creative Climate Leadership and Embedding Sustainability
in partnership with Julie's Bicycle

We will be outlining the theoretical framework for sustainability (carbon literacy, objectives, net-zero targets) and what it means for a cultural (theatre) institution; also, touch upon policy matters and the example of the Arts Council in the UK and other countries, as well as leadership issues towards organisational change in theatres, including practical steps and methodologies.

Expert input: Chiara Badiali, Knowledge and Sector Intelligence Lead, Julie's Bicycle

24 February

2. Artistic visions for a greener and more just future

This session explores creative manifestations of sustainability in the theatre – including a selected global overview of artists who have engaged with issues of climate change and the environment on stage, as well as a brief introduction to eco-criticism and eco-dramaturgy.

Experts input: Iphigenia Taxopoulou, Secretary General, Mitos21; Vincent Baudriller, Artistic director, Théâtre de Vidy – Sustainable Theatre? (tbc), Katie Mitchell (tbc)

31 March

3. Tools for sustainable transformations in theatre buildings and operations

This session covers buildings, operations and tools around carbon foot-printing or other such approaches as well as giving an overview of existing environmental certifications, either standard ones applicable to the cultural sector or tailor-made for the performing arts. Based on leading tools such as the Green Theatre Book, to JB Creative Green methodologies, to name but a few currently experimented with and used around the globe, this tools session offers solid practical guidance.

Experts input: Paddy Dillon, Coordinator Theatre Green Book; Ian Garrett, Co-founder and director Centre for Sustainable Practice in the Arts

28 April

4. Green Theatre Productions and Fair Collaboration & Touring

This session focuses on green production, not just the mechanical side of it, but also the mind shift at the start of the creative process, i.e. green lighting design or the fundamentals of eco-scenography and looks at fair collaboration and touring models.

Experts input: Paddy Dillon, Coordinator Theatre Green Book; Annett Baumast, Director Baumast. Kultur & Nachhaltigkeit (tbc); Marie Le Sourd, General Secretary, On the Move (tbc)

2 June

5. Communication, Digitalisation & Creation of Public Debate

Session 5 addresses communication, engagement strategies, community outreach, investigates the wider picture of adopting sustainability as a mission and what this translates into for a theatre. Here we also tackle questions of digital communication, from the point of view of the environmental impacts – including the move to online streaming of theatre performances.

Experts input: Vijay Mathew, Co-founder HowlRound Theatre Commons and others

30 June

6. Practice what you preach – learning from each other

The final session is entirely dedicated to best practice examples of our theatre community. This will give the opportunity to participants to witness an existing project of sustainable transformation and discuss the challenges, the opportunities, the tips and tricks. It will also give a tangible form to the overall content, offer a positive perspective and act as a motivation/inspiration.

Sectorial input by European Theatres



The course is a joint initiative of the European Theatre Convention and MitoS21, based on the concept of the MitoS21 SCM Sustainable Cultural Management Course © 2016 and has been jointly updated to latest knowledge and research developments © 2021.



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